Why go to

There are many benefits to going to college whether it be a 2-year Associate's Degree (A.A.),

COLLEGE 4-year Bachelor's Degree (B.A.) or even a Master's or Professional degree (more than 4 years of college).



College graduates with a B.A. or higher will earn \$300,000 more over a lifetime than someone with a high school diploma.

High **School**







\$32,000/year











\$39,000/year

\$69,000/year















BENDETS

69% of jobs that require a B.A. offer health insurance and retirement plans.

More education, lower unemployment.

B.A. 3.5%

A.A. 7.7%

High School 9.7%

The number of people who rate their work as important:



High School 70%



A.A. 80%



B.A. 90%

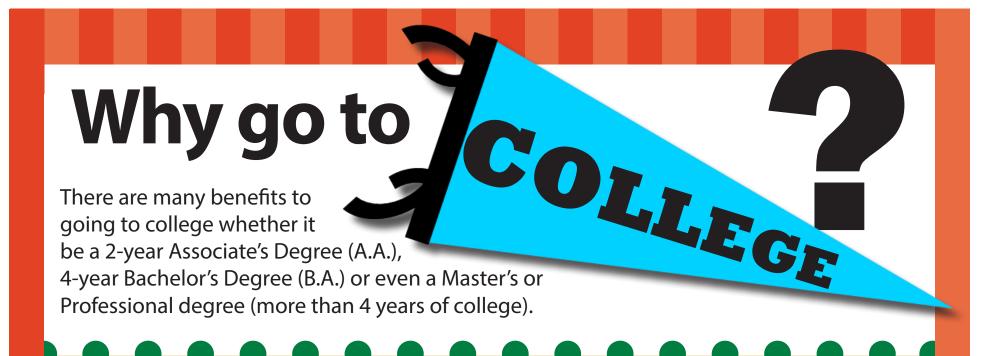


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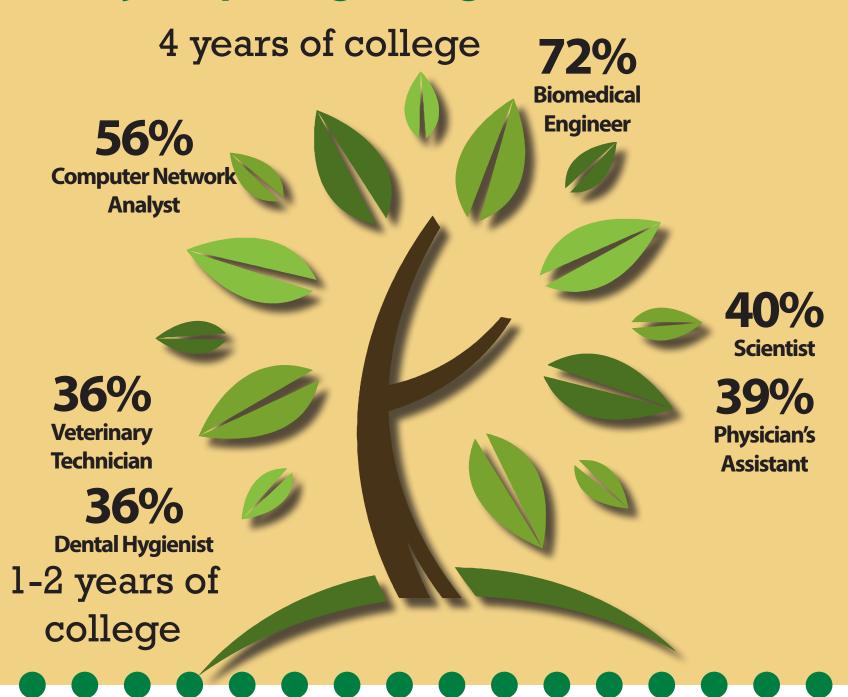


lt's not a dream, it's a plan.



By 2018, 63% of jobs will require some post-secondary education...

...and job openings will grow in these fields:





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COLLEGE
It's not a dream, it's a plan.

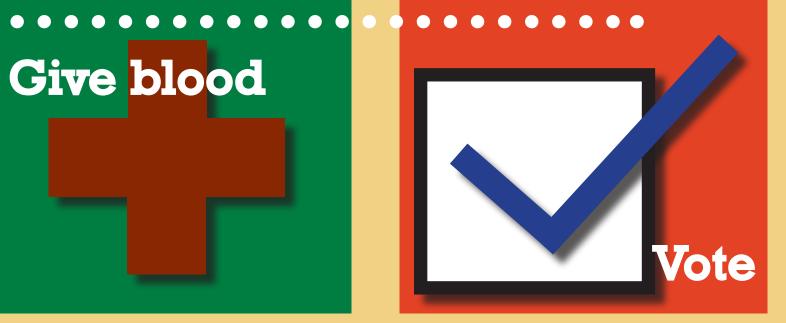


With a college degree, you are more likely to:











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