Using the sustainability matrix from Step 1 with all of your GEAR UP activities, identify those that you plan to sustain. Consider grouping similar activities (door wars, T-shirt Tuesday, etc. might become “College-going culture activities”). When assessing cost, consider actual expenses to sustain including any required staff.

# rEACHING HIGHER

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities to sustain** | **Impact × cost to sustain** | **Resources needed** | **Potential partners** |
| **1.1**  | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **1.2** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **1.3** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **1.4** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **1.5** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |

# Rigor

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities to sustain** | **Impact × cost to sustain** | **Resources needed** | **Potential partners** |
| **2.1**  | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **2.2** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **2.3** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **2.4** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **2.5** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |

# relevance

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities to sustain** | **Impact × cost to sustain** | **Resources needed** | **Potential partners** |
| **3.1**  | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **3.2** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **3.3** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **3.4** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **3.5** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |

# relationships

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities to sustain** | **Impact × cost to sustain** | **Resources needed** | **Potential partners** |
| **4.1**  | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **4.2** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **4.3** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **4.4** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **4.5** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |

# raising awareness

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities to sustain** | **Impact × cost to sustain** | **Resources needed** | **Potential partners** |
| **5.1**  | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **5.2** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **5.3** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **5.4** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **5.5** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |

# other

In this section consider who will be responsible for continuing GEAR UP work as well as the tools necessary to help with that: team members, surveying, etc.

|  |  |  |  |
| --- | --- | --- | --- |
| **Activities to sustain** | **Impact × cost to sustain** | **Resources needed** | **Potential partners** |
| **6.1**  | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **6.2** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **6.3** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **6.4** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |
| **6.5** | [ ] High impact, low cost | [ ] High impact, high cost | Funding for staff |  |  |
| Travel |  |  |
| Materials/Supplies |  |  |
| [ ]  Low impact, low cost | [ ]  Low impact, high cost | Consultants |  |  |
| Other |  |  |
| Equipment |  |  |

Graph all of your proposed activities by number according to their impact and cost to help visualize and narrow your priorities.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Impact** | High |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Low |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Low | High |
|  |  | **Cost** |